Lo spazio digitale per ripensare il futuro: esperienze a confronto

L’approccio Citrix alla Business Continuity

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The Journey to Help our Customers Transform to the Next Normal

**We Are Here**

**Crisis / Triage Phase**
- Customers forced to shut down offices
- Start to transition to WFH (Work From Home)
- Many are missing core requirements for remote workers (access to devices, apps, files)

**Extended WFH Phase**
- Customers need a more scalable and integrated solution
- Analytics to support WFH
- Additional Networking solutions to optimize performance
- Services to accelerate roll-out

**Resilience Phase**
- Customers need to build resilience into their business
- Prepare their people and infrastructure for the next crisis
- Longer term Digital Workspace strategy will be key
- Need to drive adoption and new ways of working

**Next Normal Phase**
- The Future of Work needs to be reimagined
- Employee experience while working anywhere safely will be the ‘Next Normal’
- New use cases will arise
- Full digital transformation a key investment strategy
- Cloud Transition to ensure uptime and productivity
- Burst capacity

**Timeline**
- March / April
- Late Spring
- Summer
- Fall & Beyond
Business Continuity options

- **Add Remote PC Access**: Utilize Remote PC Access to enable secure remote access to a user’s physical Windows desktop.
- **Expand Virtual Apps & Desktops**: Use cloud provisioning to temporarily expand the current VDI deployment to support additional users.
- **Use Citrix Cloud Services**: Utilize Citrix Managed Desktops (Azure only) or the Citrix Virtual Apps and Desktops Service to deploy new, cloud-provisioned virtual desktops.
Citrix enables uninterrupted productivity

Citrix Workspace

- **Applicazioni**
  - SaaS - Virtuale - Mobile - Windows

- **Contenuti**
  - In locale - sul cloud

- **Dispositivi**
  - PC - Smartphone - Tablet - IoT

**Analytics**
- Utenti - Contenuti - Applicazioni - Reti

**Intelligence**
- Perimetro protetto
Intelligent Experience

1. Assistant + search
2. Personalized feed
3. Recommended actions
4. Recent apps, files and desktops
5. Micro-apps
Il lavoro non è più un luogo fisico

Lavoro ed informazioni sono distribuite ed in movimento