

LA MOBILITÀ DEL DATO IN AMBIENTI HYBRID-CLOUD E MULTI-CLOUD

WEBINAR - 15 APRILE 2020

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CHI E' PURE STORAGE

GROWTH



+\$50B

Total Addressable Market

\$1.64B

FY20 Annual Revenue

—
21% Year-over-year Growth

CUSTOMERS



7,500+

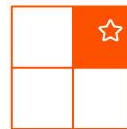
Customers

—
1,700

New Customers in FY20

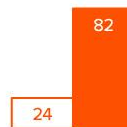
44%
of Fortune 500

LEADERSHIP



Gartner Magic Quadrant

For the sixth year in a row, Pure Storage is a leader in the Gartner Magic Quadrant.



Net Promoter Score

In the top 1% of B2B companies.

COMPANY MILESTONES

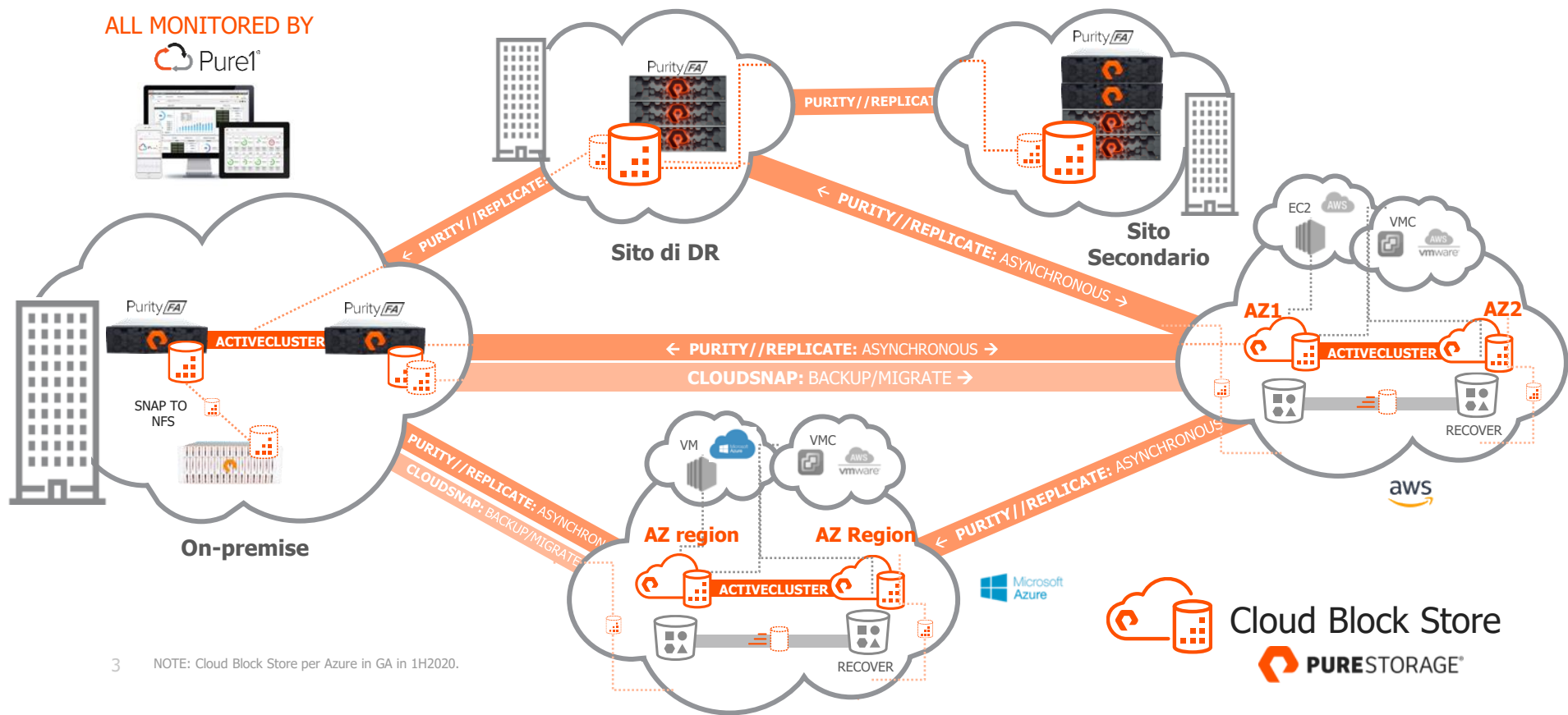


- 2009** Founded
- 2011** Pioneer in All-Flash
- 2012** Introduction of FlashArray™
- Late 2012** First international office open in Europe
- Mid 2014** Evergreen™ Storage Non-Disruptive Upgrades
- Early 2015** Pure1® Cloud-Based Management
- Late 2015** IPO (PSTG)
- 2016** Introduction of FlashBlade™
- Early 2018** Pure introduces the first AI-ready Infrastructure (AIRI™)
- Mid 2018** Launch of as-a-Service model (Pure as-a-Service)
- Mid 2018** StorReduce Acquisition
- 2018** Cloud Data Services
- 2018** \$1+ Billion in revenue
- 2019** Compuverde Acquisition
- 2019** Expands FlashArray™ Family
- 2019** Named a Leader: Gartner Magic Quadrant



DOVE ERAVAMO RIMASTI

ALL MONITORED BY



Cloud Block Store



MIGRAZIONE VS MOBILITÀ DEI DATI

Permette di distribuire uno stesso workload in ambienti diversi

Permette di adottare una strategia di way in / way out

Incentrata sull'infrastruttura

Indipendente dal tool utilizzato e dal formato del dato

**MIGRAZIONE
DEI DATI**

FALSO

VERO

**MOBILITÀ
DEI DATI**

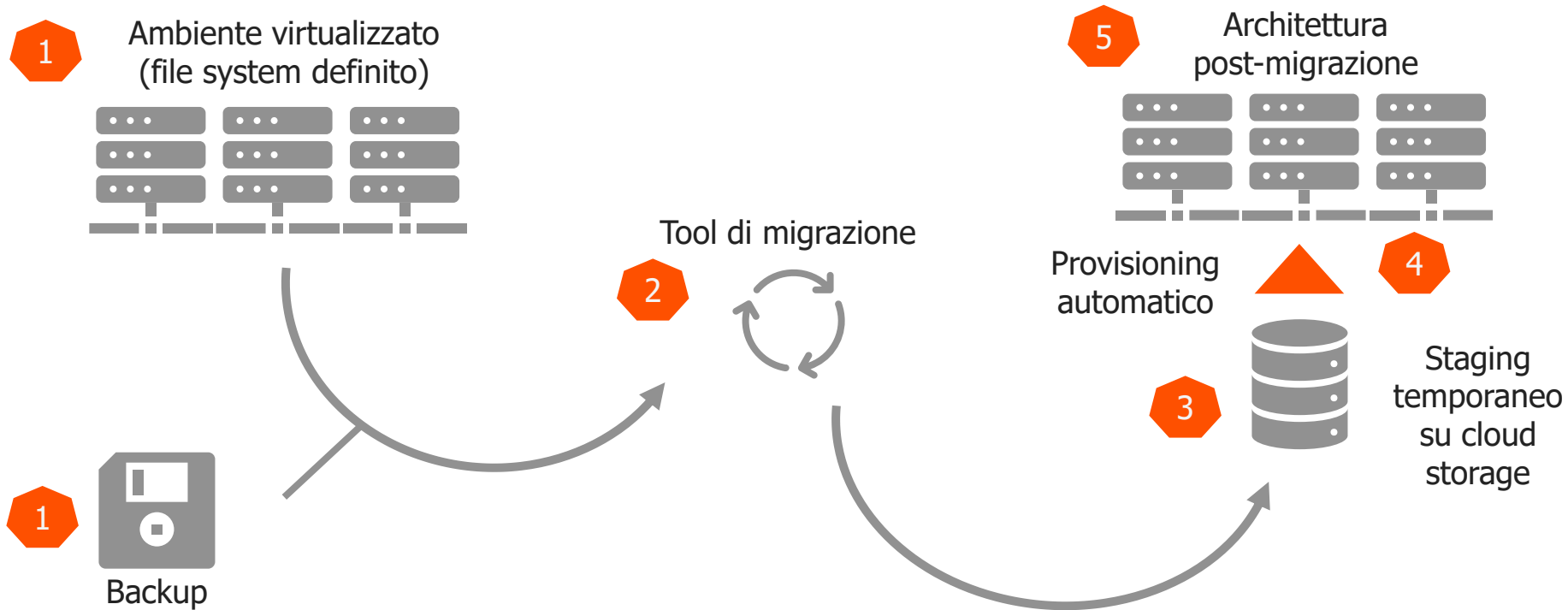
Rende un workload eseguibile in un ambiente diverso

Guidata (principalmente) a livello di backup

Guidata (anche) a livello di rete (WAN e LAN)

Incentrata sull'applicazione / caso d'uso

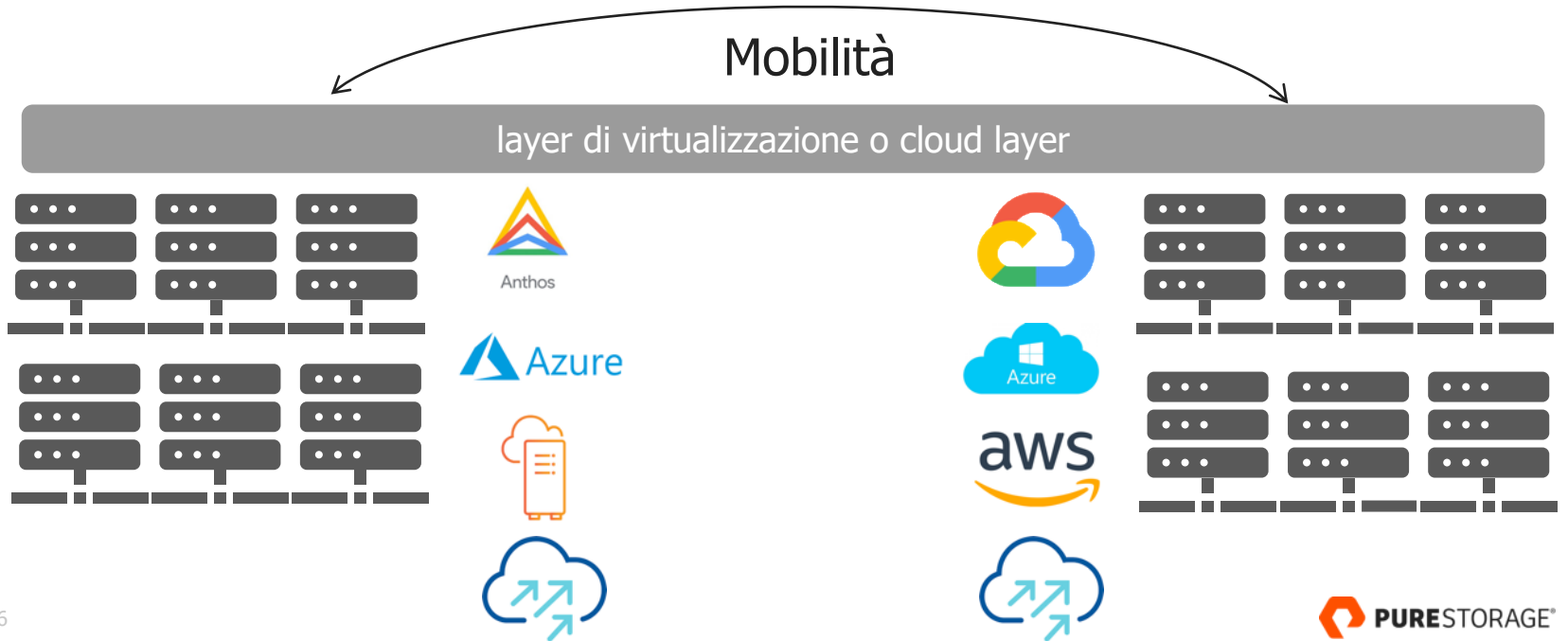
MIGRAZIONE DEI DATI



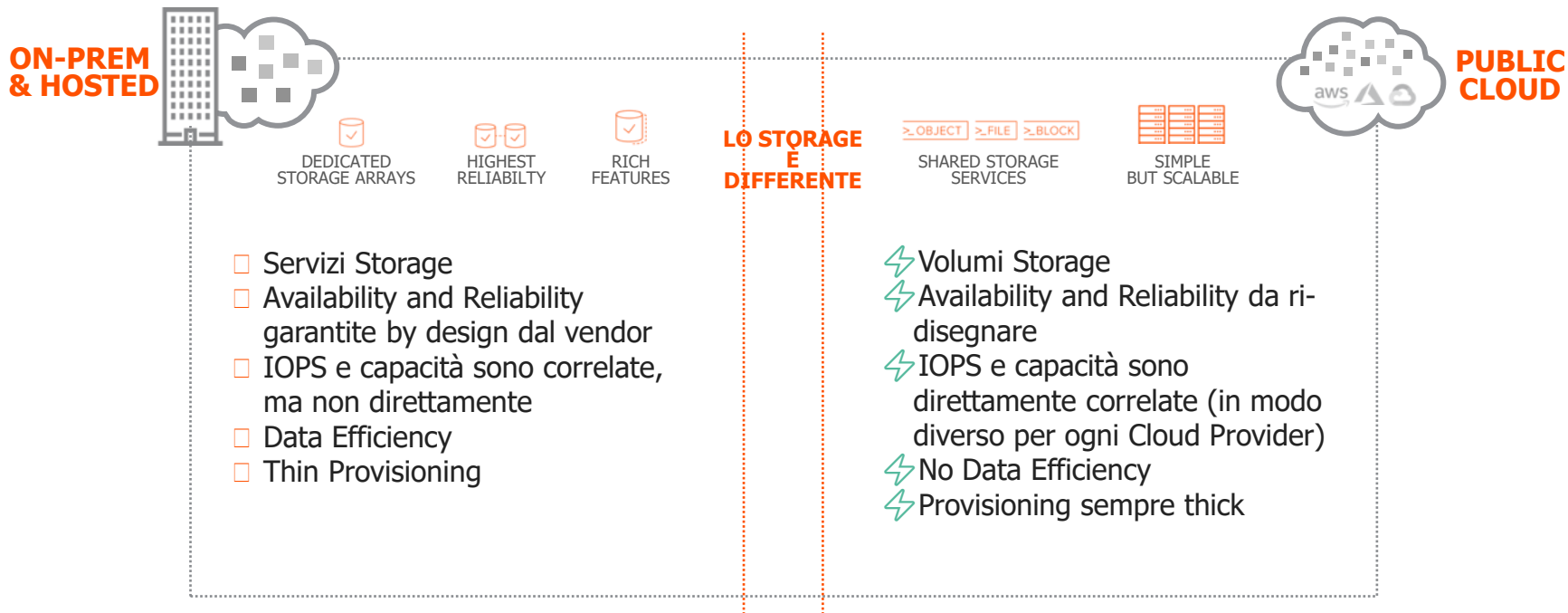
MOBILITÀ DEI DATI

1 Ambiente sorgente

2 Ambiente destinazione

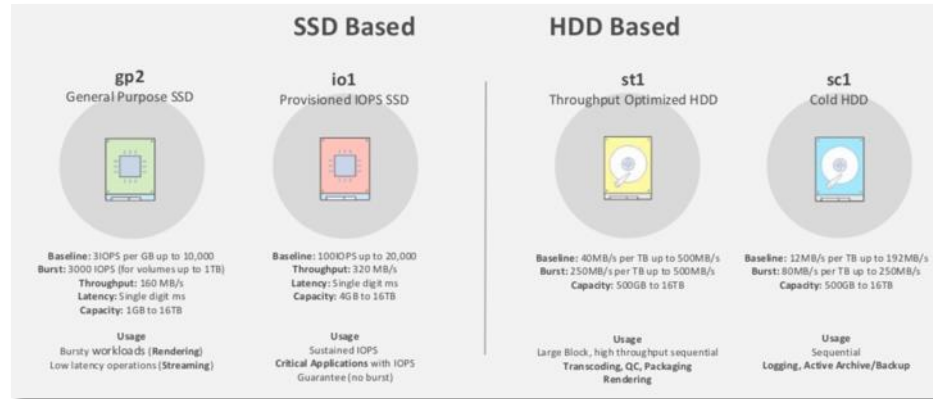


LE DIFFERENZE



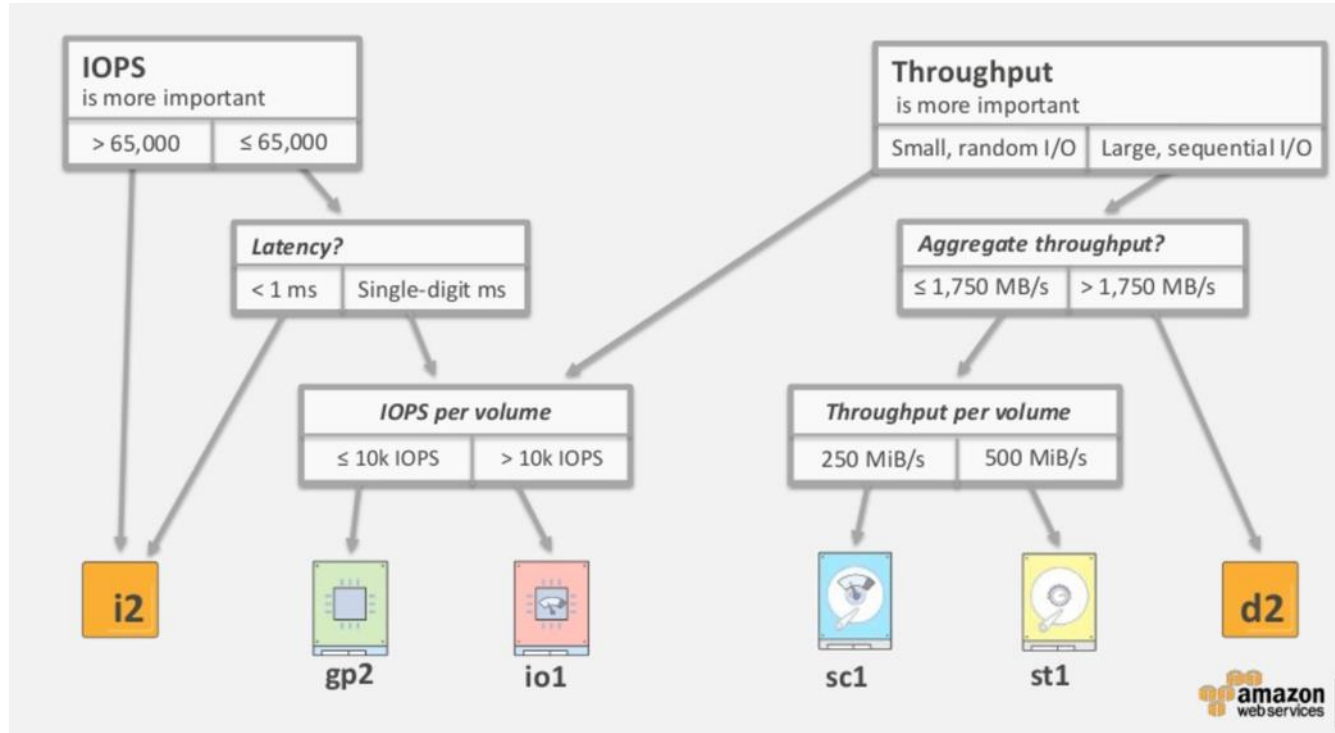
L'OFFERTA BLOCK STORAGE IN CLOUD

L'ESEMPIO DI AWS

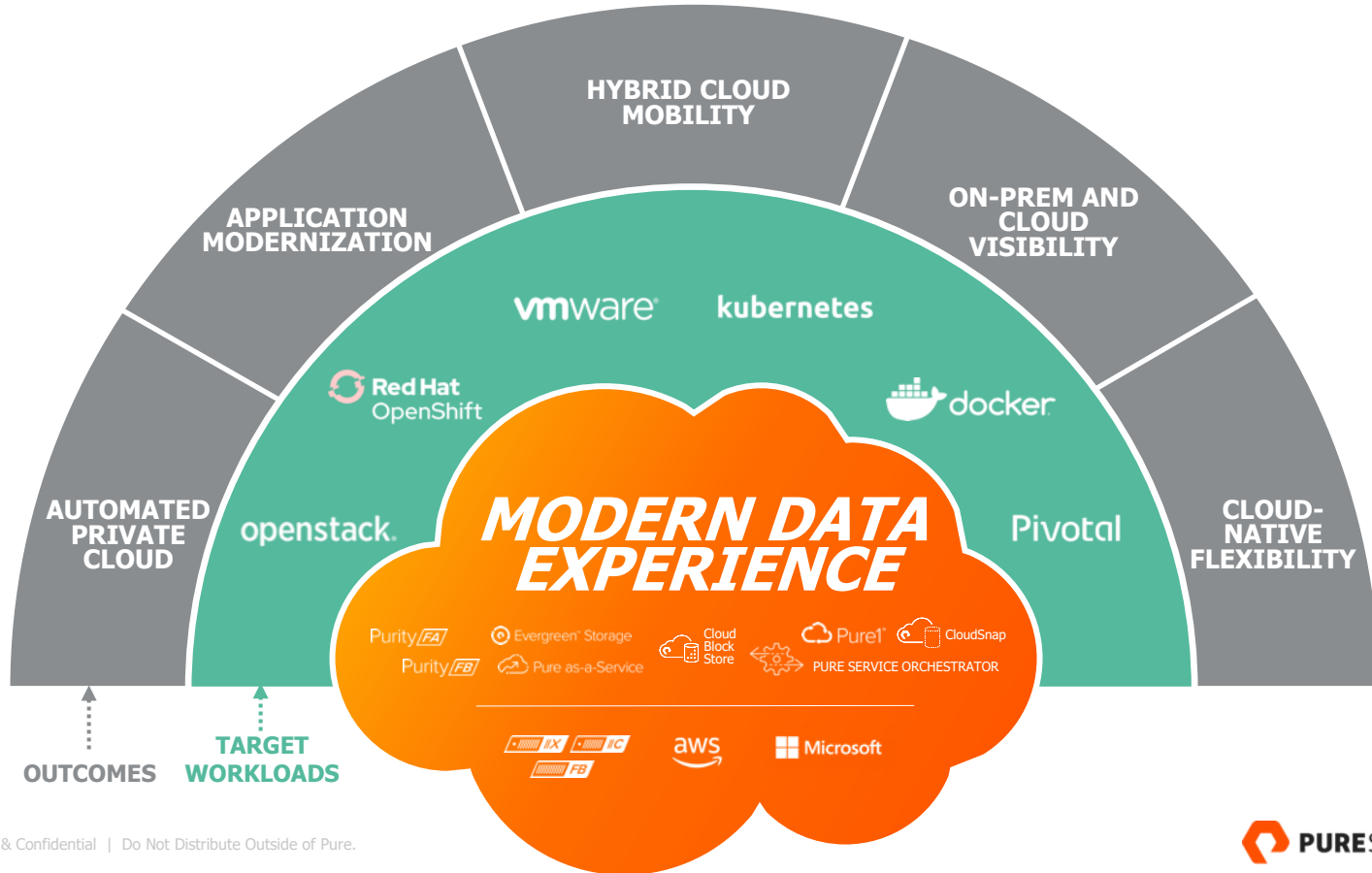


SCEGLIERE LO STORAGE IN CLOUD

L'ESEMPIO DI AWS



ENABLE MULTI-CLOUD





GRAZIE

PER MAGGIORI INFO:

[HTTPS://WWW.PURESTORAGE.COM/IT/](https://www.purestorage.com/it/)

CONTATTI

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