



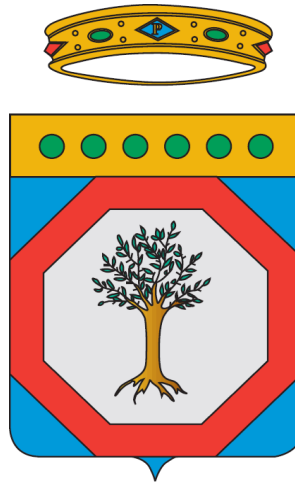
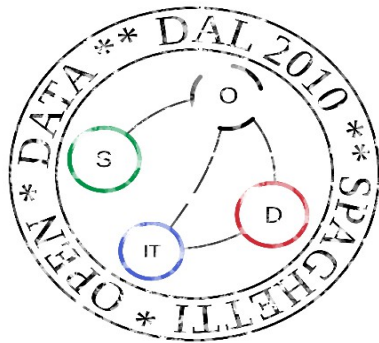
Dati dati alle decisioni: lo strumento delle policy

Fonte: en.wikipedia.com

Le mie attività

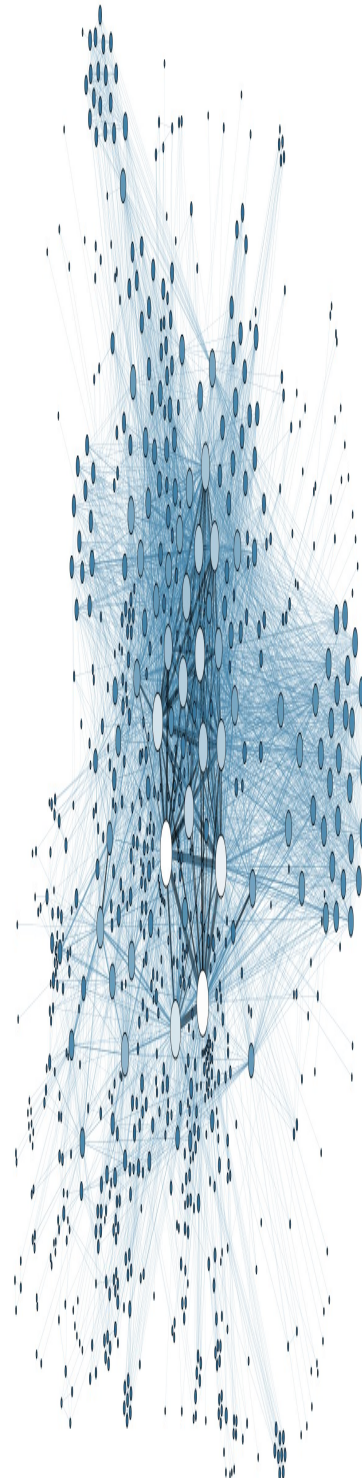


MySolution
Post

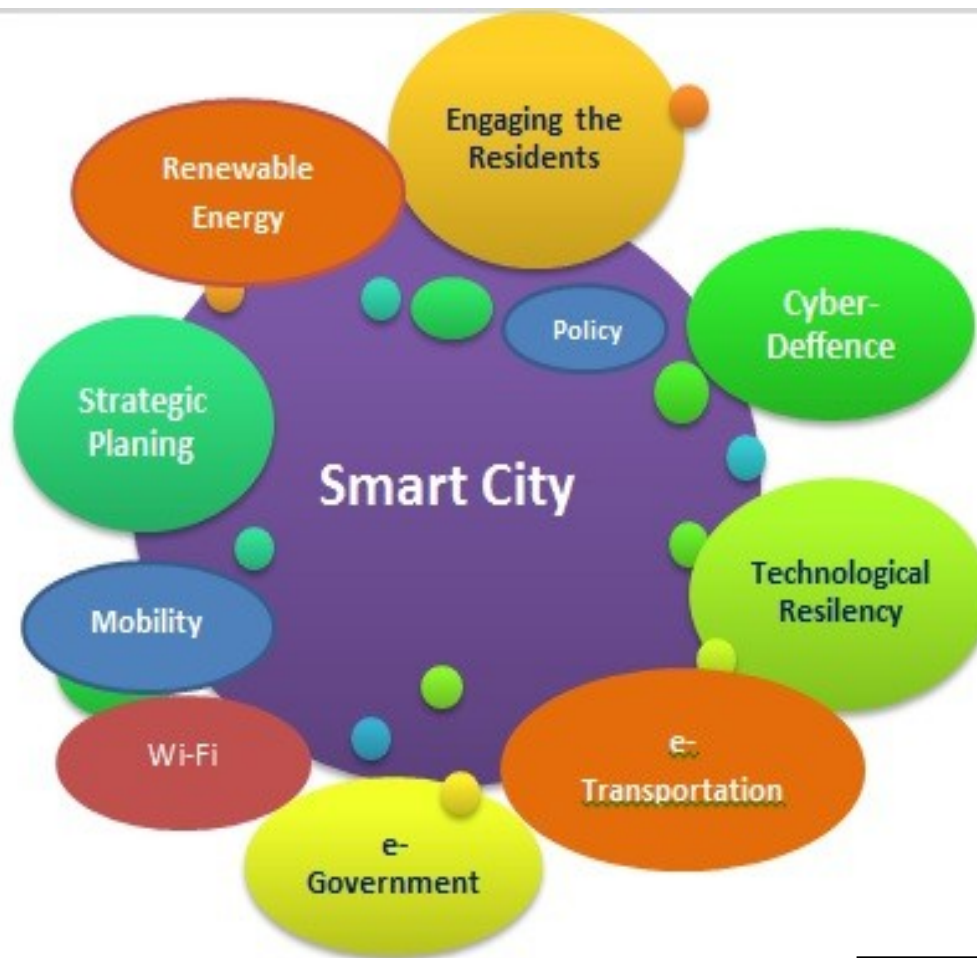


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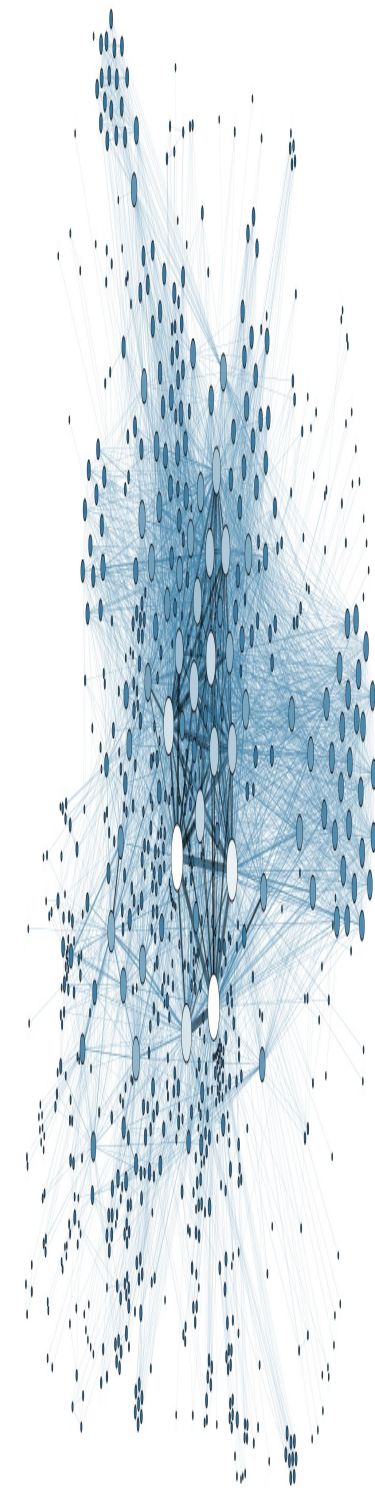
WISTER



Le città del presente/futuro

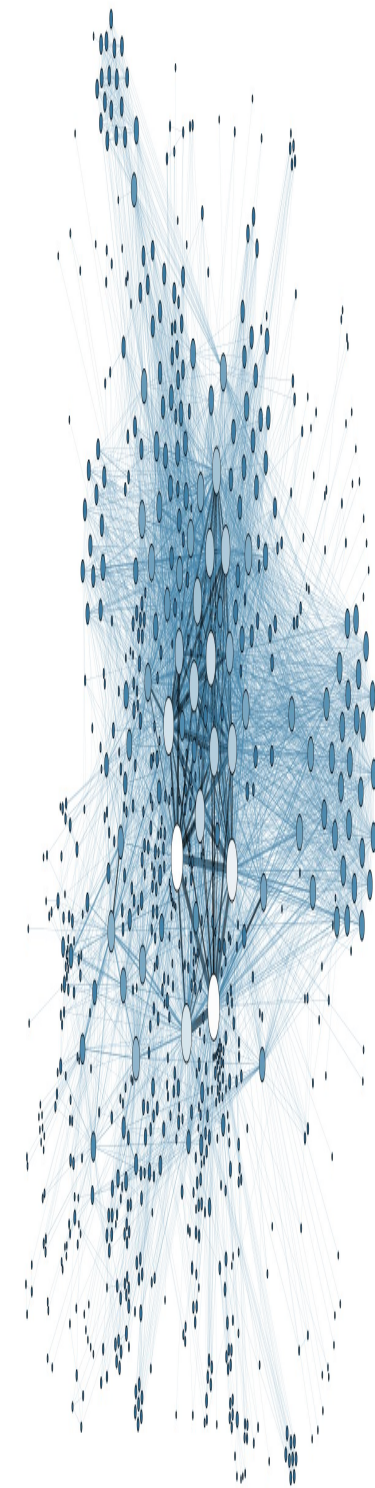


Fonte: wikimedia.org



La progettazione: i dati

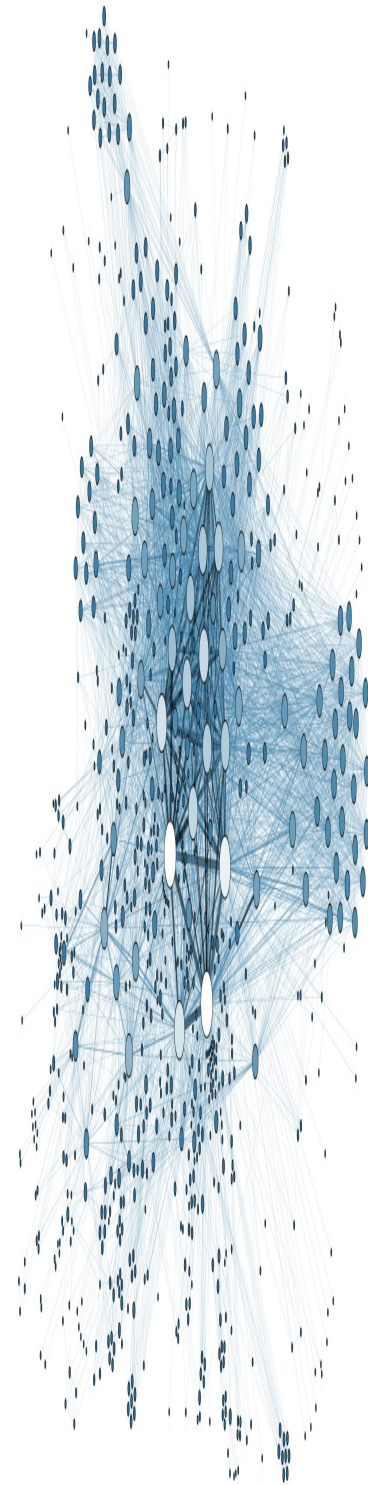
Dai dati alla visione



(open) data drive decision

Aperti perchè....

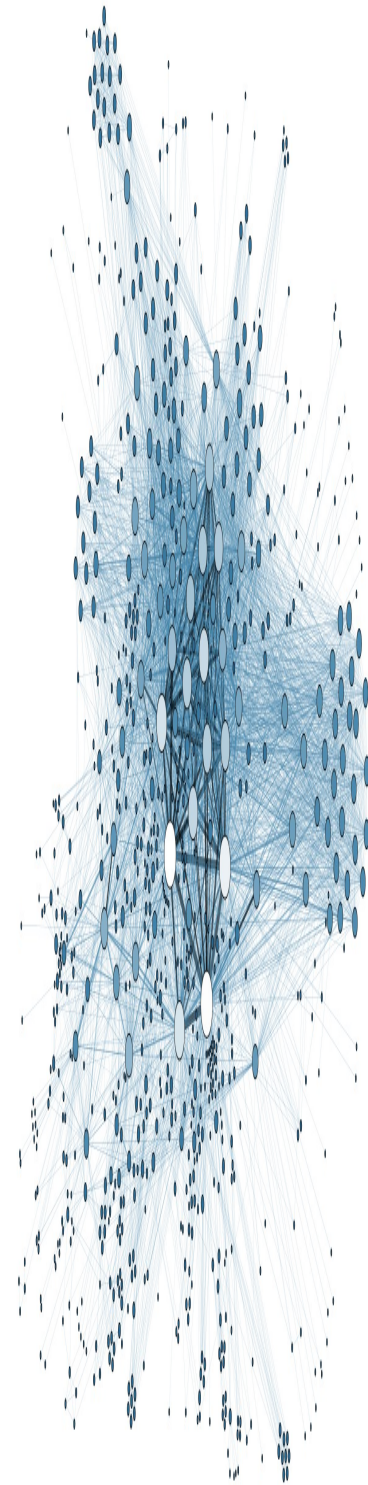
- verificabili
 - accessibili
 - riutilizzabili
 - machine readable
 - ricercabili
- standard
- ontologie



Una policy per i dati

- Social media (interna ed esterna)
- Privacy (d. lgs. 196/2003)
- Content (l. 633/1941 e private)

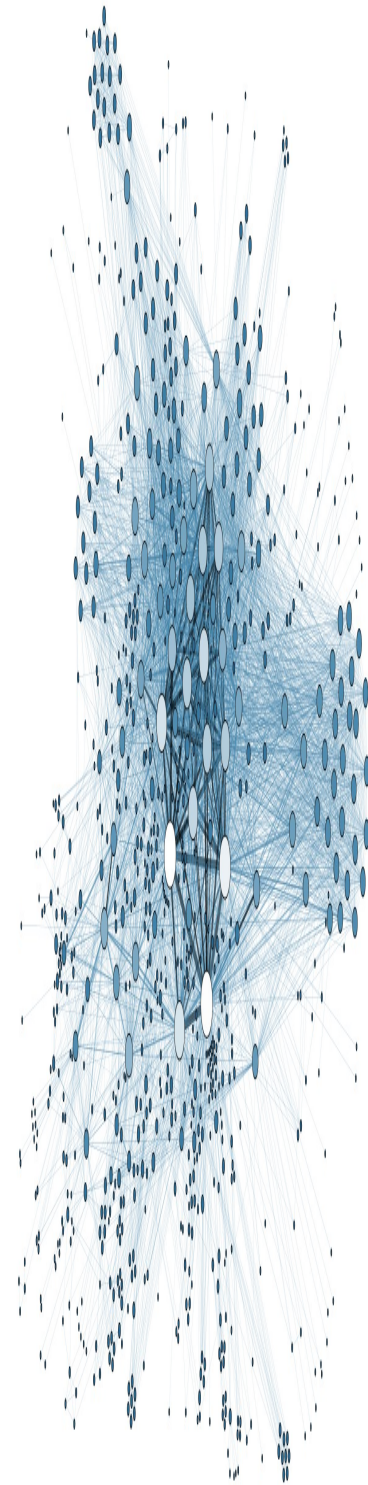
- Data governance policy



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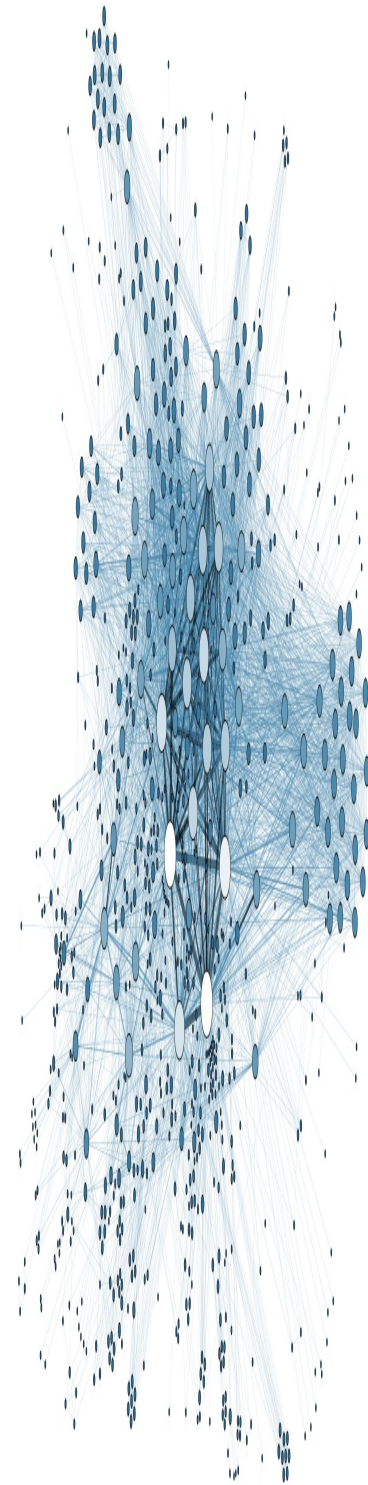
- Linee Guida
- Codici di comportamento



Data governance policy

Macro procedimento:

- **Strategia (visione, pianificazione)**
- **Policy (governance)**
- **Standard (ricerca, utilizzo)**
- **Architetture (strutture, processi, sw, ...)**



Policy: il procedimento

Tre fasi (+ una)

1. avvio

(autorizzazioni, contesto normativo e operativo)

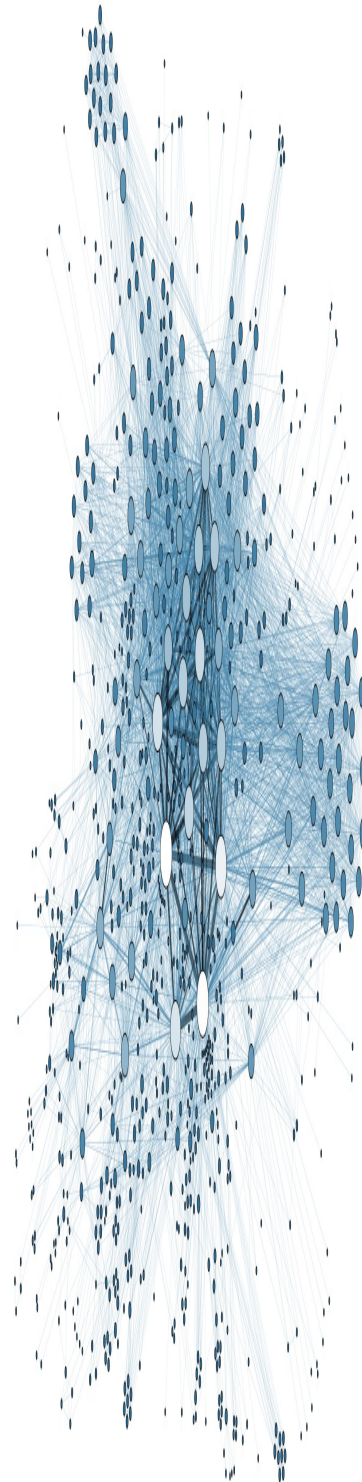
2. istruttoria

(contenuto precettivo)

3. conclusione

(bozza)

+ una: consultazione —————▶ **TESTO FINALE**



Policy: vantaggi

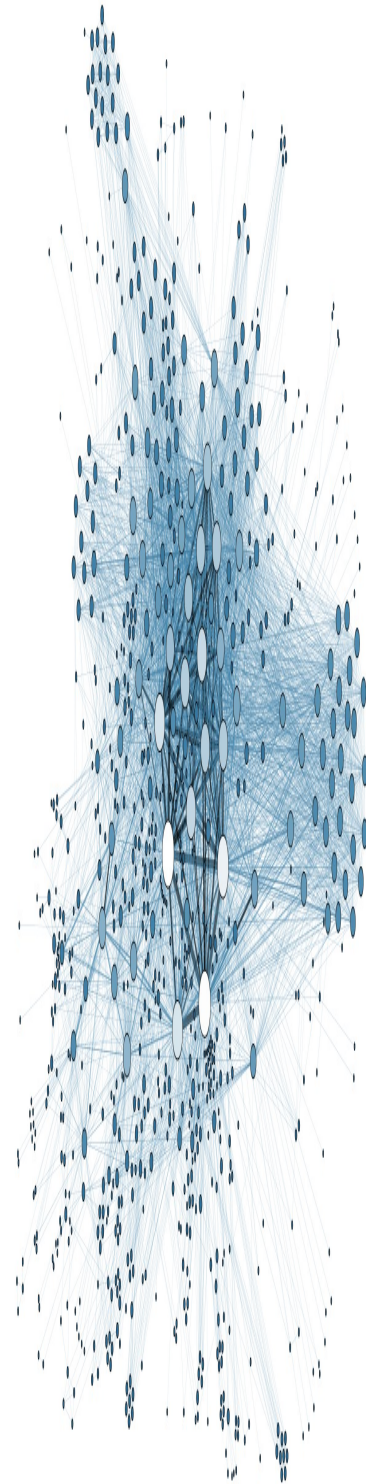
Normazione

Informazione (+ partecipazione)

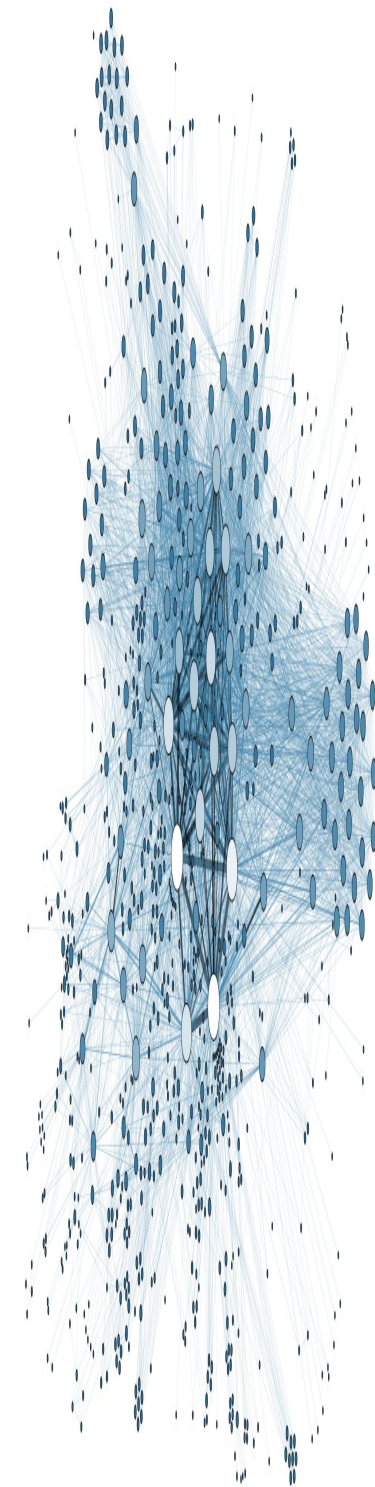
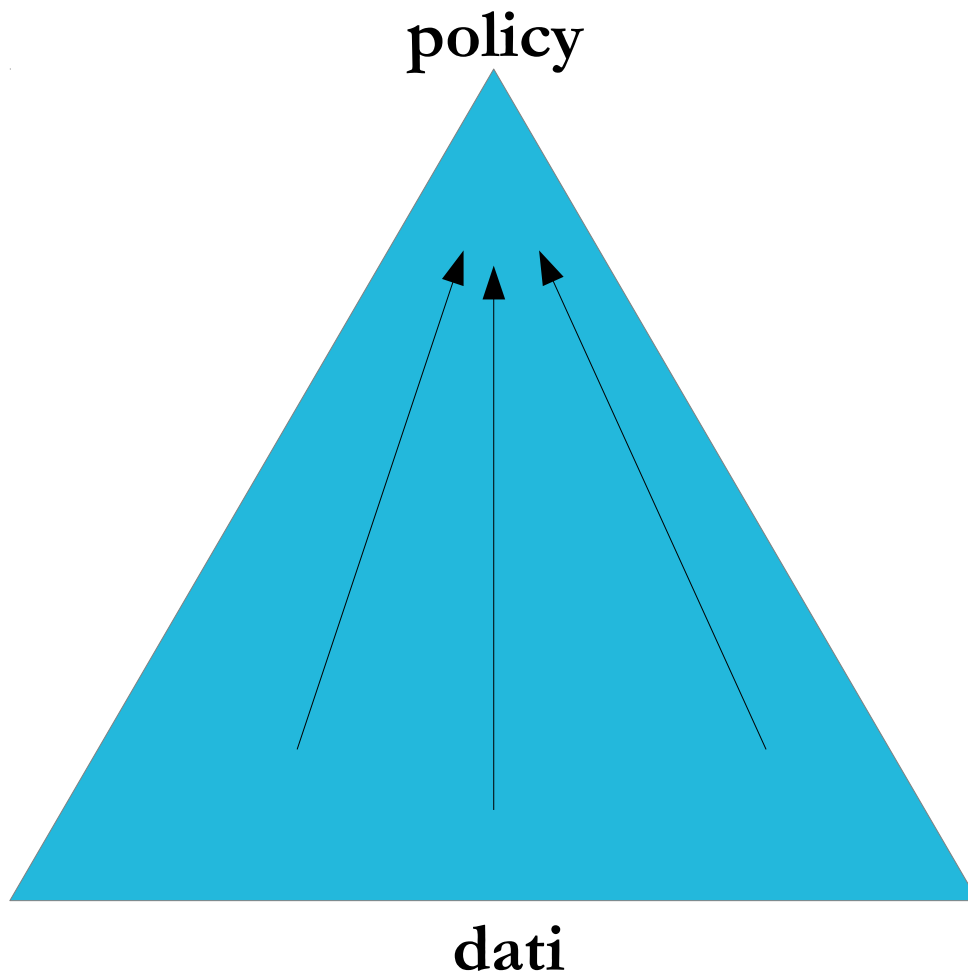
Professionalizzazione/Formazione

Strutturazione

Qualificazione/Diversificazione



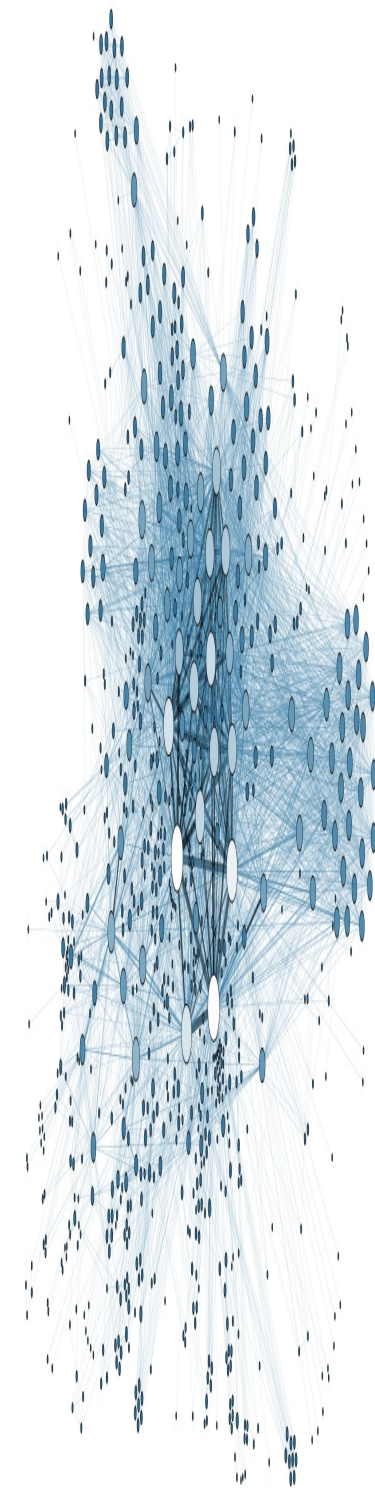
Data Driven Policy



volontà vs. visibilità



ITALIA OPEN DATA CENSUS



Grazie!

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www.morenaragone.it

140 DI ME – CONTATTI ALTALEX LEGGIOGGI NINJA MARKETING LI
◦ Privacy Policy CONVEGNI, LEZIONI, WEBINAR VARIE

Morena Ragone ~ SocialMediaMente

